

Mr. Mortada Mansour President Zamalek Club

Cairo, the 26<sup>th</sup> of May 2020

## Subject: Usage of the CAF official logo without CAF prior approval and authorization.

Dear Mr. President,

The Confédération Africaine de Football ("CAF") is writing to you with regard to the usage of the CAF Official logo on Zamalek club publications and banners.

In this regard, please be reminded that CAF, as the founder and organizer of the Competition and as the governing body of African football, owns, on an exclusive basis, any and all of the rights related to the usage of its logo and visual identity.

The facts below have been brought to our attention (hereinafter referred to as the "Facts"): Your club has used and placed, without any prior authorization from CAF, the CAF official logo on a banner within the club perimeters.



The Facts described above are absolutely prohibited and cause serious damage to CAF and its image.



Consequently, your club is hereby summoned: - To immediately cease the Facts above by removing the CAF Logo from all banners; - To refrain any further action which may damage the CAF's rights and interests; and - To confirm to CAF in a written reply, within 48 hours of the receipt of this letter, its full consideration and respect of the above subparagraphs; without prejudice to any further claims from CAF in consideration for the damages already caused.

Failure to strictly comply with any of the requirements above within the delays set forth, CAF will take all necessary measures and actions against your club in order to safeguard the CAF's rights and interests. You should therefore consider this to be a letter of formal notice.

While thanking you in advance for your cooperation in this regard, please accept, Mr. President, our sincerest regards.

CONFEDERATION AFRICAINE DE FOOTBALL

Abdelmounaim BAH Acting Secretary General